BUSINESS DEVELOPMENT RESEARCH STUDENT FELLOW

UEE/IPGE Student Fellows Program
University Extended Education | International Programs & Global Engagement
Office of Business and Program Development

Job summary
The Business Development Research Student Fellow is a paid position and will support UEE/IPGE by performing market research in support of new program opportunities.

What you will do:
- Keep abreast of business trends, techniques and processes
- Prepare market research information for new programs
- Assist with building client data profiles within the UEE/IPGE CRM
- Other duties as assigned.

What you will learn:
- Business processes essential to new program development
- Effective research techniques across a variety of data types and sources
- Strategies to present market research information for an executive audience
- Ongoing professional development opportunities based on interests, experience and office needs

To be a great fit, you should have:
- Strong written and verbal communication skills
- Excellent proficiency with Microsoft Office
- Familiarity with data analytics or CRM software a plus
- Problem-solving skills, curiosity and an interest in expanding your skillset/professional development

Apply online!
www.bit.do/csuf-business

MORE INFORMATION ON UEE/IPGE STUDENT FELLOWS
To view all available positions, visit our UEE/IPGE Student Fellows website: fellows.fullerton.edu