

BUSINESS DEVELOPMENT RESEARCH STUDENT FELLOW

UEE/IPGE Student Fellows Program
University Extended Education | International Programs & Global Engagement
Office of Business and Program Development

Job summary

The **Business Development Research Student Fellow** is a paid position and will support UEE/IPGE by performing market research in support of new program opportunities.



Job area:
Business and Program
Development



**Up to 20 hours
per week**



Apply online!
www.bit.do/csuf-business

What you will do:

- Keep abreast of business trends, techniques and processes
- Prepare market research information for new programs
- Assist with building client data profiles within the UEE/IPGE CRM
- *Other duties as assigned.*

What you will learn:

- Business processes essential to new program development
- Effective research techniques across a variety of data types and sources
- Strategies to present market research information for an executive audience
- *Ongoing professional development opportunities based on interests, experience and office needs*

To be a great fit, you should have:

- Strong written and verbal communication skills
- Excellent proficiency with Microsoft Office
- Familiarity with data analytics or CRM software a plus
- Problem-solving skills, curiosity and an interest in expanding your skillset/professional development

MORE INFORMATION ON UEE/IPGE STUDENT FELLOWS

To view all available positions, visit our UEE/IPGE Student Fellows website: fellows.fullerton.edu



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